



BOOMERANG DIGITAL

# WHO WE ARE

*We find products for our customers, not customers for our products*

## Our Mission



Boomerang Digital strives to give you the expertise and creative talent that will take your marketing efforts to the next level, offline and online. We dedicate our work to delivering measurable results at a fair price.

## Our Skill



Boomerang Digital is your go-to, all inclusive agency for advertising, SEO, social media, blog management, content creation, reputation management and website development. Not only do we have the skills needed to exceed your expectations, but we also have decades of experience in the industry. Our diverse client portfolio gives us the knowledge to increase visibility and revenue for any business.

## Contact Us

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[www.boomerang-digital.com](http://www.boomerang-digital.com)

[@boomerangdigitalaz](https://www.instagram.com/boomerangdigitalaz)

(866) 602 2434

# Digital Marketing

By creating eye-catching social media pages and content that is finely tuned to capture your desired target audience, our marketing campaigns bring brands to life. We make sure that your business gets noticed. We also manage your SEO, PPC and paid social campaigns.



## Some of Our Services

Create and manage Facebook Page • Create and manage Google+ Page • Create and manage Twitter Page • Calendar based posts on Facebook, Google Plus & Twitter • Create social marketing campaigns on all social media sites • Maximize customer engagement • General text, photo, video and other posts to social media umbrella sites • Development and execution of a social content strategy

# Reputation Management

Your online reputation is how others see your business when they look for you on the Internet. Online Reputation Management (ORM) means taking control of the online conversation. It's techniques and strategies ensure that people find the right materials and get the right impression when they search for you online.



## Some of Our Services

Manage content on Yelp, Trip Advisor, Google Listings & Four Square • Respond to all reviews & comments on Google, Facebook, Trip Advisor & Hotel Review Sites • Increase number of reviews on various reputation management platforms • Increase ratings by addressing reoccurring trends

# Web Development

Whether you're a small or large business, we can always develop a website that suits your vision. We develop a sound programming strategy first to ensure low bounce rates, fast download times, and mobile responsiveness. The combination of these factors improves user experience and signals Google to rank your site higher, which in turn improves overall traffic to your site.

## Services

- Social Media Marketing & Management.
- Search Engine Optimization.
- Website Development.
- Online Reputation Management.
- Pay-Per Click Management.
- QR Code Marketing & Flyer Design.

## Some of Our Clients

